

Driving Distracted

THE DANGERS OF DISTRACTED DRIVING

SOURCE: NHTSA 2018



Roughly 400,000 people were injured in car crashes involving distracted drivers



14% of police-reported crashes were related to distracted driving.

2,841

Number of people who were killed by distracted driving — this included 1,730 drivers, 605 passengers, 400 pedestrians, and 77 bicyclists.

TEXT MESSAGES

Reading or responding to a text message takes your eyes off the road for 5 seconds. At 55 MPH, it can simulate driving the entire length of a football field with your eyes closed.



NON-OCCUPANTS

516 non-occupants such as pedestrians, bicyclists and others, were killed in crashes due to distracted drivers.

TEENS

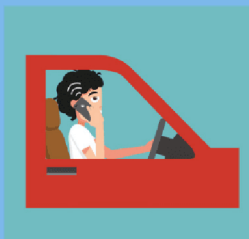
8% of drivers between the ages of 15 and 19 years old involved in fatal crashes were reported as distracted.

This age group was the largest proportion of drivers who were distracted at the time of the fatal crashes.



+2.9%

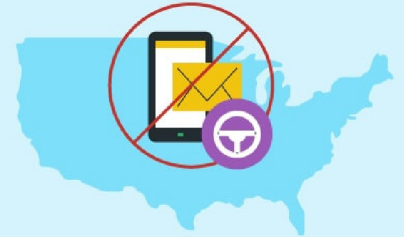
Drivers holding cell phones to their ears while driving increased from 2.9% in 2017 to 3.2% in 2018.



+1.9%

Handheld cell phone use among drivers age 70 and older increased significantly from .08% in 2017 to 1.9% in 2018.

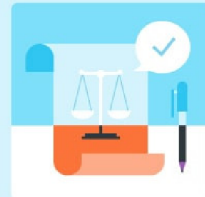
There is no nation-wide texting or phone usage ban associated with driving. That being said, some states have passed laws banning the act.



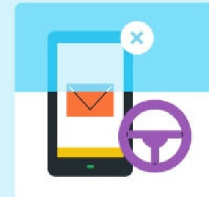
38 states and D.C. have banned cell phone use, both texting and calling, by novice drivers.



21 states and D.C. have banned cell phone use for school bus drivers.



38% of respondents (aged 18-24) rated their knowledge of their state's own laws about texting & driving as "very familiar."



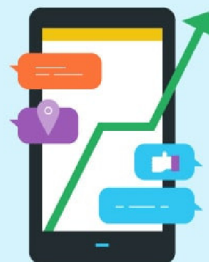
55% of these same respondents thought it was illegal to text while driving in all 50 states.



48% of those surveyed said they thought driving under the influence of alcohol was about as dangerous as texting and driving.

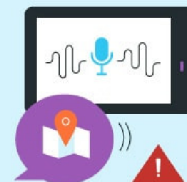


Texting while driving makes a crash up to **23 TIMES** more likely.



In June 2011, over **196 billion** text messages were sent or received in the United States. That's almost a **50%** increase from June 2009

According to the National Occupant Protection Use Survey, women are more likely than men to use their cell phones while driving.



According to research from the AAA Foundation for Traffic Safety, voice-activated in-car technologies undermine driver attention to a dangerous degree.