

BACK TO SCHOOL ROAD SAFETY

SLOW DOWN. STAY ALERT. WATCH FOR KIDS.

When school is back in session, roads get busier with buses, student walkers, cyclists, and families on the move. A few extra seconds of caution can help protect children and keep everyone safe.



1 DRIVER REMINDERS



Slow down in school zones and follow posted speed limits.



Put phones away and avoid all distracted driving.



Watch for children at crosswalks, corners, and between parked cars.



Be extra alert in the morning and afternoon when kids are arriving or leaving school.



Yield to crossing guards and follow all traffic directions.

2 SCHOOL BUS SAFETY



Stop when a school bus has flashing red lights and its stop arm is extended.



Never pass a stopped school bus unless local traffic laws clearly allow it.



Watch for children crossing in front of or behind the bus.



Leave extra space and stay patient around loading and unloading zones.

3 QUICK SAFETY CHECK



Eyes up



Phone down



Speed down



Kids first

4 WHY IT MATTERS



Prevents injuries and tragedies.



Protects children, families, and coworkers.



Helps everyone get where they are going safely.



★ *Happy Labor Day!*

Enjoy the long weekend
and travel safely.



Source: NHTSA and National Safety Council



Have a topic idea? Send suggestions to: hr4u@fabianobrothers.com

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DRIVE AWARE. PROTECT KIDS. ARRIVE SAFE.

